

COLOR^{du}JOUR



“ MAKEUP IS AN ART FORM,

EACH MAKEUP APPLICATION IS AS

UNIQUE AS OUR CLIENTS THEMSELVES.”

- COLOR DU JOUR

COMPANY'S PROFILE

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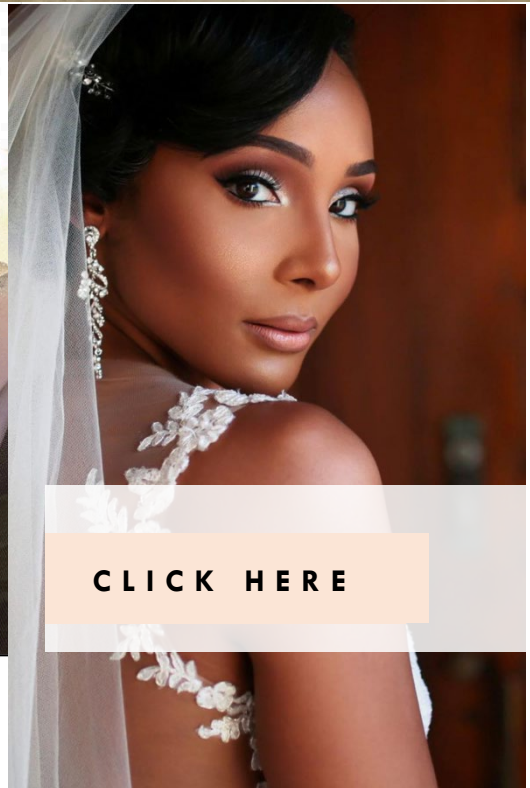
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MAKEUP
STUDIO

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15k+

E-MAIL
SUBSCRIBERS

100k+

SOCIAL MEDIA
ENGAGEMENT
RATE

150k+

MONTHLY
PAGE VIEWS

50k+

MONTHLY
UNIQUE VISITORS

ABOUT COLOR DU JOUR, LLC.

UNIQUE | MAGNETIC | DISTINCTIVE |
Color Du Jour

Color Du Jour, LLC is a multifaceted company priding ourselves on providing clients with a uniquely tailored beauty service while also upholding our own excellent customer service standard. We currently service luxury brides (both domestically and abroad), celebrities, models, and your modern-day woman. Color Du Jour has been in operation for 10 years. Along the way, we've added Color Du Jour Makeup Studio in 2015 & and Color Du Jour Photography in 2016. We view makeup as an art form, treating each makeup application as unique as my clients themselves. We have an undeniable passion and vision to develop Color Du Jour into a unique beauty brand that services clients from all walks of life.

Along with providing makeup services, Color Du Jour offers makeup workshops for everyday woman/men and pro artists. We've held classes all over the United States with students not only from the US, but Bermuda, Bahamas, Jamaica, Turks & Caicos, Europe, China, Canada, Kenya, and others.

We are also able to reach thousands of individuals with our online makeup workshops. Our owner, Alaina, has provided services for known personalities including Porsha Williams, Phaedra Parks, First Lady Avenet Gray (wife of John Gray), Sarah Jakes Roberts, Bundle of Brittany, Pat Smith, Justine Sky, Ashley Peterson (wife of Adrian Peterson), the McClain Sisters, Cyn Santana, and many more. Alaina is also the lead artist for She's Happy Hair hair company.

Our work has been featured in several publications including Essence, MunaLuchi Bride, Bellanaija Brides, Wedding Digest Naija, Modern Luxury Weddings, New York Times, and LuxurLux Magazine. Color Du Jour has been voted top makeup artist by Expertise and we've also received the Couples Choice Award from Wedding Wire 6 years in a row. Alaina has worked on major projects with the OWN Network, PBS, BET, and WeTV.

Color Du Jour's mission is to continue to offer beauty and photography services and leave a positive impact on the way our client's feel. We desire to provide our clients with luxury services and personalized experiences ensuring ultimate satisfaction.

PARTNERSHIP OPPORTUNITIES

- + SPONSORED POSTS
- + BRAND AMBASSADORSHIP
- + PREFERRED VENDOR DIRECTORY
- + GIVEAWAYS

STATS

90% WOMEN
60% LOCATED IN US
96% AGES 25-54

FEATURED ON

ESSENCE



BELLANAIJA
weddings

MODERN LUXURY

LUXURLUX



The New York Times



290k

@colordujour



5k

@colordujourphotography



7k

@colordujourstudio

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Alaina Saulsberry is the owner/founder of Color Du Jour, LLC and Color Du Jour Makeup Studio located in the great city of Houston, TX. She was born and raised in Houston and a graduate of Stephen F. Austin State University with her Bachelor of Science with a focus on Biology.

She's always had a strong passion for all things beauty. At an early age, she witnessed her aunt teach her older sister how to apply makeup, which sparked a strong interest in the field of makeup.

Upon graduating in 2008, she began providing makeup services part-time under the name "Unique Touch" (later rebranded to "Color Du Jour") while maintaining full-time employment as a 7th-grade science teacher and a volleyball coach. Four years later, she decided to "jump" into her passion full time.

"My goal is not to beautify the individual, rather; to amplify the beauty that each individual currently holds."

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